All Your Tag & Label Needs
Under One Roof!

1-800-332-8247

36 Hall Road • P.O. Box 1518 • Dudley, Massachusetts 01571-1518
(508) 949-2411 • Fax (508) 943-0185

www.universaltag.com • email: info@universaltag.com
To Our Valued Customers,

We would Like to thank you for all your past and future business.

We are proud to present you with our new full color catalog. We hope you will find it helpful, informative, and a resource to help you grow your business and earn more profits. Since we do not have an outside sales force, we rely on dealers and distributors like yourself to make our business possible.

As always, please do not hesitate to call us with any questions you have.

Sincerely,
The Mandeville Family
**All Purpose Marking Tags**

*T-1, T-3, T-60 & 302 tickets are available in these standard colors*  

<table>
<thead>
<tr>
<th>White</th>
<th>Pink</th>
<th>Light Blue</th>
<th>Dark Blue</th>
<th>Light Green</th>
<th>Dark Green</th>
<th>Purple</th>
<th>Buff</th>
<th>Gray</th>
<th>Red</th>
<th>Orange</th>
<th>Yellow</th>
</tr>
</thead>
</table>

*T-1, T-3, T-60 & 302 tickets are available in these standard colors*  

**MERCHANDISE TAGS**

*Tags shown are actual size.*
### All-Purpose Marking Tags

<table>
<thead>
<tr>
<th>STYLE</th>
<th>SIZE</th>
<th>MODEL</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>M-76</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>202 (Blank)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MT-903</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PT-638</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MT-776</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **M-45**
  - White
  - Pink
  - Light Blue
  - Light Green
  - Purple
  - Red
  - Orange
  - Yellow

M-45 tickets are available in these standard colors *(All colors are approximate)*

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Tags shown are actual size.

- Universal Tag, Inc.
- 1-800-332-8247
Tags shown are actual size.

ST-660
UniversalTag, Inc.
3 48
328-Y
1-800-332-8247

FLG-1
ST-660
ST-665
ST-888

328
328-BS (With Button Slot)
316
316-Y

328-Y
348
346

Discount Pricing
NO.__________
REG. PRICE__________
OUR PRICE

Sale & Promotional Tags
Sale & Promotional Tags

**1051-R**
2-5/8" x 5-1/4"

**129**
2-5/8" x 5-1/4"

**S26Y**
2-5/8" x 5-1/4"

**UT-109**
5" x 7"

**UT-101**
2-5/8" x 5-1/4"

**UT-100**
2-3/8" x 4-3/4"

**UT-103A**
2-3/4" x 4-3/8"

**UT-103**
2" x 3-1/2"

**UT-102**
3-1/8" x 5"

*Tags shown are smaller than actual size.*
1. I understand that this merchandise will be held for me in the Lay-Away Dept. and I agree to pay the balance due by _._._._.

2. I agree to pay $___/box every ___/boxopen/boxopen WK. MO.

3. I understand that if the merchandise is not fully paid for and called for on or before _._._._. it will be returned to stock unless special arrangements are made.

**Signature:**

**MFR.**

**LOT NO.**

**DATE REC'D**

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**PLEASE PRESENT THIS IDENTIFICATION STUB WHEN MAKING ALL PAYMENTS.**

**RETAIN ALL SALES SLIPS AS YOUR RECEIPTS.**

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**Lay Away/Alteration/Repair Tags**

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**Tags shown are smaller than actual size.**

---

**Universal Tag, Inc.**

**Since 1971**

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**1-800-332-8247 •**

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**Pg. 6**
Sale & Price Labels

- **PRICE**
  - DP-962
- **SALE**
  - DP-965
- **REGULAR PRICE**
  - DP-979
- **CLEARANCE**
  - PS-72
- **Discount PRICED**
  - PS-73

- **Sale Price**
  - DP-975
- **Reduced to**
  - PSR-61
- **Sale PRICE**
  - PSR-64
- **No. _______, STYLE _______, SIZE _______, PRICE _______**
  - PSR-65
- **PS-75**

- **REDUCED FOR QUICK SALE**
  - DP-977
- **SPECIAL**
  - DP-978
- **SALE PRICE**
  - PS-74

*Labels shown are actual size.*
# Tagging Guns & Attachments

## Standard Tagging Guns

**GUN-REG**
Created with the operator’s “Hand” in “Mind”, the pistol grip Amram Tagger, designed for heavy duty fastening, is the most comfortable and efficient tagging gun available.

**EAGLE: Style # ET**
Designed specifically for compatibility with the “Dennison Mark II tagging guns and needles, Eagle Tagger retains the acclaimed comfort and efficiency of the extremely popular Amram Tagger. And like its predecessor, Eagle Tagger is durable, dependable, and trouble free.

## Fine Tagging Guns

**GUN-FINE**
Specifically designed for tight weaves and delicate fabrics, the Amram Fine Tagger performs with flawless precision, producing a much smaller hole in lingerie, knitwear, and other fine materials.

**EAGLE: Style # ETF**
Designed specifically for compatibility with the “Dennison Mark II Fine tagging guns and needles, Eagle fine tagger retains the acclaimed comfort and efficiency of the extremely popular Amram Fine Tagger. And like its predecessor, Eagle Fine Tagger is durable, dependable, and trouble free.

## Replacement Needles for Tagging Guns

<table>
<thead>
<tr>
<th>Style</th>
<th>Item #</th>
<th>Fits This Gun</th>
<th>Illustration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard</td>
<td>NDL-R</td>
<td>GUN-REG</td>
<td><img src="image" alt="GUN-REG" /></td>
</tr>
<tr>
<td>Standard</td>
<td>300R</td>
<td>Eagle #ET (Dennison Mark II compatible)</td>
<td><img src="image" alt="Eagle #ET" /></td>
</tr>
<tr>
<td>Fine</td>
<td>NDL-F</td>
<td>GUN-FINE</td>
<td><img src="image" alt="GUN-FINE" /></td>
</tr>
<tr>
<td>Fine</td>
<td>400F</td>
<td>Eagle #ETF (Dennison Mark II compatible)</td>
<td><img src="image" alt="Eagle #ETF" /></td>
</tr>
</tbody>
</table>

## Tagging Gun Attachments

<table>
<thead>
<tr>
<th>Item #</th>
<th>Description</th>
<th>Connected Paddles</th>
<th>Fastener/Clip</th>
</tr>
</thead>
<tbody>
<tr>
<td>AT-1</td>
<td>1” Fastener</td>
<td>No</td>
<td>50</td>
</tr>
<tr>
<td>AT-2</td>
<td>2” Fastener</td>
<td>Yes</td>
<td>50</td>
</tr>
<tr>
<td>AT-3</td>
<td>3” Fastener</td>
<td>Yes</td>
<td>50</td>
</tr>
<tr>
<td>AT-5</td>
<td>5” Fastener</td>
<td>Yes</td>
<td>50</td>
</tr>
<tr>
<td>JH-2</td>
<td>2” J-Hook</td>
<td>No</td>
<td>50</td>
</tr>
<tr>
<td>AT-1F</td>
<td>1” Fastener</td>
<td>Yes</td>
<td>50</td>
</tr>
<tr>
<td>AT-2F</td>
<td>2” Fastener</td>
<td>Yes</td>
<td>50</td>
</tr>
</tbody>
</table>

Compatible with **FINE** tagging guns

## Strings, Wires & Other Attachments

- **#5 Polished Cotton - 12” long**
- **BUNDLES LOOSE STRINGS (1,000/Bundle)**
- **Galvanized 26 Ga. - 12” long**
- **BUNDLES LOOSE WIRE (1,000/Bundle)**

## Loop Locks for Hand Attaching

- **FASTENER**
- **J-HOOK**

**Packing:** 5M per box; 50M per case. Available only in 5” (Item # 5SL-NA)
Do you have customers which require a more personalized look on their product? If so, they won’t be disappointed when you offer them our line of **Custom Imprinted Garment** tags.

**Available options:**

- Complete creation and layout capabilities available.
- Wide assortment of sizes and shapes to choose from e.g. rectangles, ovals, scallop top tags.
- Available in all our stock colors including fluorescent colors (see standard tag color chart on page 20).
- With or without perforations (perforations not available in certain sizes).
- Punch hole for attaching with tagging guns or with knotted strings attached.
- Standard black ink or choose your preferred color from any standard Pantone® color chart.
- Print up to 5 ink colors on one side (not available with all tag sizes, call for availability).
- Back printing is also available on most tag sizes.
- Film over-laminating for a hi-gloss look and extra protection.

*Please refer to your distributor price list for costs, or call us with any special requests you have!*
Does your customer require more than just the standard sale and promotional tags offered? Then please do not hesitate to offer them the ability to create **Custom Sale and Retail Tags.** Similar to the Custom Imprinted Garment tags shown on the previous page, yet available in different sizes and configurations.

**Available options:**

- Complete creation and layout capabilities available.
- Custom die cut sizes and shapes, as well as standard and oversize tag sizes available.
- Top clipped corners, round corners or square corners.
- Available in all our stock colors including fluorescent colors (see standard tag color chart on page 20).
- Standard black ink or choose your preferred color from any standard Pantone® color chart.
- Print up to 5 ink colors on one side (not available with all tag sizes, call for availability).
- Back printing is also available on most tag sizes.
- With or without perforations (perforations not available on certain sizes).
- Punch hole or fiber patch reinforced hole.
- With or without string attached.

*Please refer to your distributor price list for costs, or call us with any special requests you have!*
Custom Printed Tags

Do you have the need to offer your customers completely **Custom Printed Tags**. These are our **specialty**! We can manufacture tags to almost any specification required. There are almost too many options available to list, but we’ll try.

**Available options:**

- Printing up to 4 over 4.
- 15 standard & 5 fluorescent tag colors available - also custom tinted colors available too.
- Manila and white uncoated tag.
- Other materials available (see page 16 for Synthetic Material Tags).
- Top clipped corners, round corners or square corners.
- Perforating or scoring.
- Reinforcements: Fiber patch, Metal eyelet, Strip Mylar.
- Die cut holes and slots.
- Consecutive numbering.
- Transfer tape applied.
- Strings attached: Knotted, Looped, or Elastic.
- Wires attached: 26ga, 23ga, or 21ga galvanized.

*Please refer to your distributor price list for costs, or call us with any special requests you have!*
May we offer you suggestions on where you might find potential customers for **Custom Printed Tags**? Check your local listings or directories for companies in the following categories:

- Automotive dealers
- Airport transportation
- Boiler Repair
- Christmas trees
- Fence companies
- Furniture dealers
- Golf courses
- Inventory services
- Lumber
- Medical supplies
- Museums
- Outboard motors
- Pest control services
- Rental agencies
- Shoe repair
- Tent rentals
- Tool manufacturers
- Upholsterers
- Water heaters
- Air conditioning systems
- Auctioneers
- Carpet dealers/distributors
- Drapery cleaners
- Fire extinguisher services
- Gas appliances
- Greenhouses
- Lighting
- Machine shops
- Motorcycle repair shops
- Nurseries
- Overhead doors
- Plastics
- Sharpening services
- Skate sharpening
- Textile
- Tour & travel agencies
- Vacuum cleaner repairs
- Welding
- Aircraft maintenance
- Bicycle repair
- Chemical manufacturers
- Electrical companies
- Fur storage
- Generators, electric
- Guns & gunsmiths
- Locksmiths
- Marinas
- Movers
- Oil burner services
- Parking area maintenance
- Refrigerating equipment
- Sheet metal
- Steel products
- Thrift shops
- Uniforms
- Valve manufacturers
- Wire & cable

This is only a suggested listing. You may find **Custom Printed Tags** used in many more industries. Just keep your eyes open to any potential areas and **Good Luck!**
Die Cut Tags

Would a **DIE CUT TAG** make more sense for your customer’s application?

If so, then we have many in stock dies as well as the capability to have practically any shape die made to order! We also have the flexibility to print custom **DIE CUT TAGS** via different methods i.e. letterpress, flexographic, or offset. Your specifications and job details will help us to determine which method to suggest. Options available for custom **DIE CUT TAGS** are the same as listed for custom printed tags on the previous page.

As always, please do not hesitate to **call us** to discuss your requirements!
Does your customer have the need for multiple copies for tracking and auditing purposes? If so, let us supply you with a custom printed **MULTI-PART TAG** (also referred to as a manifold tag). These tags can be manufactured and configured in various ways with many of the same options as our custom printed tags listed on page 11.

**Available options:**

- NCR, Carbon Interleaved, or Carbonized Bond.
- Sizes: all standard sizes or make your own size.
- White or colored bond ply sheets.
- Colored, White, or Manila tag backs.
- Numbered or Perforated.
- Reinforcements: Fiber patch, Metal eyelet, Strip Mylar.
- Attachments: Looped String, Knotted String, or Wire.
- Transfer Tape.

*As always, please do not hesitate to call us to discuss your requirements!*
Did you know that we can also make **JUMBO NUMBERED AND BAR CODE TAGS**?

We make these tags on a completely custom basis with all of the same options available as listed under custom printed tags on page 11. **JUMBO NUMBERED TAGS** are popular where visibility of the numbers from a distance is required. **BAR CODE TAGS** are used in conjunction with data systems for instant tracking and information reliability. Typical applications include: Parking & Valet Services found at Hotels, Casinos, or Hospitals, Lumber Companies, Baggage Claim Services found at Hotels, Casinos, or Large Retail Stores, and Industrial & Warehouse Facilities.

As always, please do not hesitate to **call us** to discuss your requirements!
Does your customer require a DURABLE and/or WEATHER RESISTANT MATERIAL?

If so, we can help! We have the capability to make tags out of many different synthetic, weather, and chemical resistant materials. Including but not limited to: UltraTag™, Tyvek®, Polylith®, and Permafiber®. As always, we can finish these tags to your specifications with eyelets, wires, numbering and more.

Please call us to help determine the right material and finishing required for the job!
Are you aware of the growing popularity of tags for use in DATA SYSTEMS e.g. THERMAL TRANSFER and DIRECT THERMAL?

We have the capability to manufacture such tags in either rolls or fanfolded fashion.

Choose from many different materials depending upon the intended application e.g. paper or synthetics.

Remember, since we are a custom manufacturer, we make to your specifications or will suggest alternatives to help you make the sale!

As always, please do not hesitate to call us to discuss your requirements!
Did you know that we can also **FINISH** your supplied forms to your specifications?

This allows you to keep your printing presses running and leave the finishing to us!

Our finishing capabilities include the following:

- Punching, Perforating, Numbering, Folding, Fiber Patching, Metal Eyeletting, Looped (open end)
- String, Knotted (tied end) String, Wiring, and shrink Wrapping.

*As always, please do not hesitate to call us to discuss your requirements!*
Lastly, please consider us for all your PRESSURE SENSITIVE roll label needs.

We have hundreds of dies in stock in many shapes and sizes.

Our labels have been used on such items as:

Apple Cider Bottles, Catalog Covers, Political Badges, Quality Control, Piggy Banks, Electrical Panels, Retail Packaging, Shipping Containers, and many more!

Material and adhesive combinations are too numerous to list.

As always, please do not hesitate to call us to discuss your requirements!
Custom tags are available in these standard colors. Plus 5 Fluorescents.